

WE ARE KEIDOS AND WE CELEBRATE OUR FIRST YEAR

Results and achievements of our first year

Transforming the world is not just an important matter:

IT IS WHAT REALLY MATTERS TO US

OUR PURPOSE

We are here to generate positive impact. Our purpose lies in transforming reality with legal tools and boost organisations to bring about threefold positive impact: economic, social and environmental.

Aiming at advancing the transition towards new economies, we offer legal consultancy for sustainable development to multiple market actors while promoting game changing rules for a sustainable world.

Taking on a comprehensive approach to counsel, not only in what is legal, but also what is right.

> WHAT WE BELIEVE IN

We know that complying with the law is no longer enough to contribute to the 2030 Agenda for Sustainable Development. Today we need to take a step forward: our actions and decisions must trigger a positive impact and create shared value.

We believe in the law as a powerful instrument of change, as an infrastructure facilitator enabling new business and organizational models.

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OUR PARTNERS

We work in alliance with:





We conform multidisciplinary teams that bring a cross-disciplinary approach to our clients.



OUR SERVICIES



LEGAL CONSULTANCY for Sustainable Developmen



LEGAL SERVICES

that integrate our triple-bottom line approach (impact business structuring, sustainable finance, outcome contracts, among others).



TRAININGS AND EDUCATION

on supply chain issues, sustainable procurement, sustainable finance, sustainable corporate governance, among others.

- TOPICS COVERED BY OUR SERVICES
- SUSTAINABLE PROCUREMENT
- IMPACT INVESTING
- DIVERSITY AND INCLUSION
- CORPORATE GOVERNANCE & ESG
- SUPPLY CHAIN AND DUE DILIGENCE
- SUSTAINABILITY & COMPLIANCE
- LEGAL INNOVATION



OUR CLIENTS

We generate impact through our clients who are:

COMPANIES
FOUNDATIONS AND CIVIL ASSOCIATIONS

UNIVERSITIES AND ACADEMIC INSTITUTIONS
PURPOSE-DRIVEN COMPANIES

INVESTMENT FUNDS
GOVERNMENTS

INTERNATIONAL ORGANISATIONS FOR COOPERATION

Some of our clients:

COMPANIES

NUQLEA









RED INTERAMERICANA

GUBERNAMENTALES

DE COMPRAS









INCLUSIVE AND DIVERSE GOVERNANCE

In collaboration with Pro Mujer and Deetken Impact – as part of the Ilu Women's Empowerment Program financed by USAID - we developed a set of tools for Ilu Toolbox len "Integrated and Inclusive Governance & Women Leadership". To enable companies to:

Assess - in a cross-cutting manner - the current governance status regarding gender integration in its various interventions - internally and externally – and among its different stakeholders.

 Design an action plan to implement a gender perspective integrated governance.

Within the project, we also conducted trainings for more than 15 Latin American companies from Ecuador, Guatemala, Haiti, Mexico and Peru (among other countries).

The tools developed can be accessed <u>here</u>

NaranjaX

RICG

IMPACT FINANCING

Through a three sprints consultancy developed in alliance with Acrux, we assisted Naranja X's Social Innovation team in designing the social innovation strategy impact financing pillar. To this end:

• We conducted a benchmark to analyse the relevance given by the fintech sector in Latin American to certain impact matters, identifying sustainable and impact finance existing opportunities.

>We trained Naranja X's business areas leaders, products, and finance on sustainable and impact investing, on how to integrate ESG (environmental, social and governance) factors into investment products development, and on the different tools available for channelling those investments.

As a result, Naranja X identified its more relevant impact matters for the impact financing pillar aligned with the SDGs on which the company focuses on, together with a series of opportunities which were complemented with a roadmap.

> OUR IMPACT BUSINESS MODEL

Our impact business model is focused on our clients and the improvements they experience from the services they receive, which are focused on facilitating and/or scaling their impact (economic, social and/or environmental).

Through the services we provide and the projects we are involved in, we aim to contribute to the following Sustainable Development Goals targets: 1.4. 4.7. | 5.5. | 8.3. | 9.3. | 10.2. | 12.6. | 12.7. | 12.8. | 16. 3. | 16.6. | 16.7. | 17.3. | 17.5.

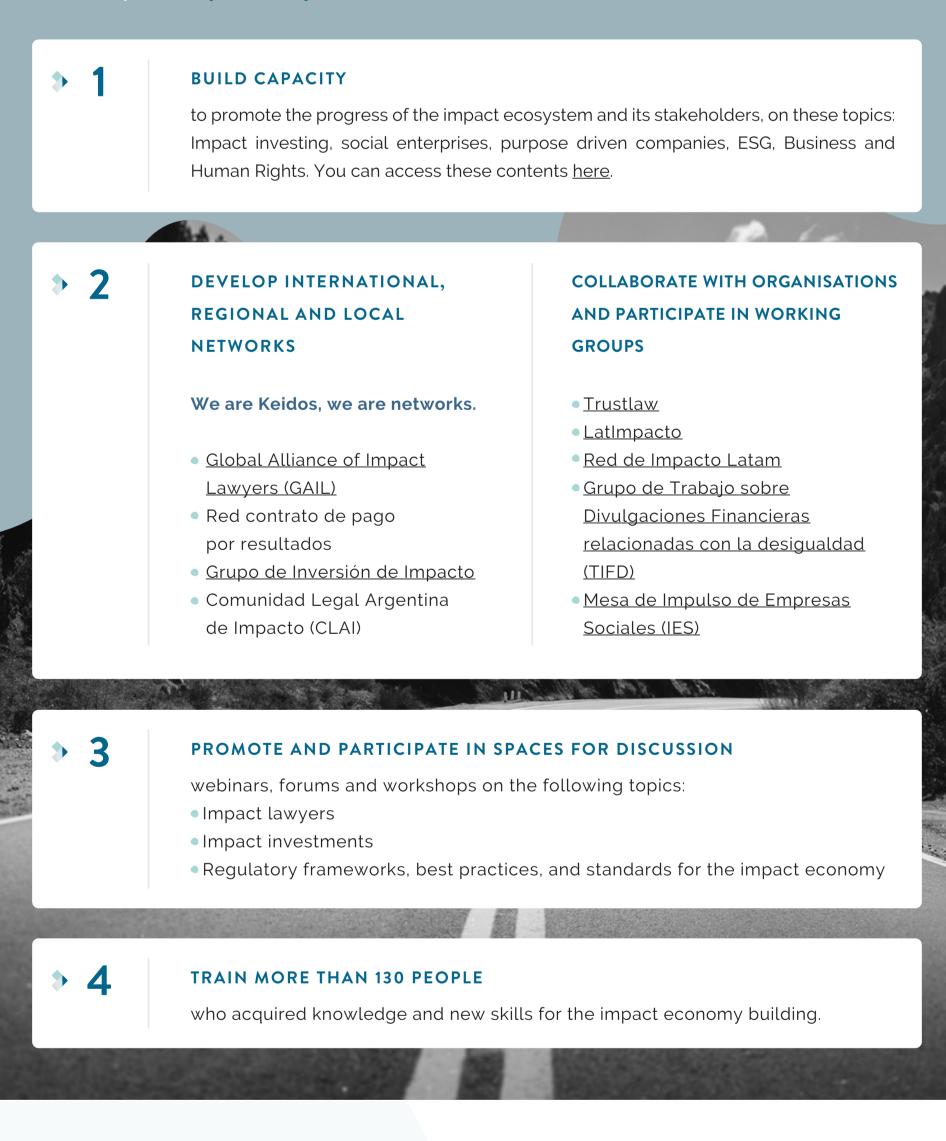


Our impact also results from the Pro Bono work we do, which we strategically focus on developing the impact ecosystem.

The development of our impact business model is an ongoing process, and we still have a long way to go. For that purpose, we are employing the B Impact Assessment, to obtain the B Corp Certification by 2022.

To achieve our purpose and transition towards the impact economy we devoted MORE THAN 270 HOURS OF PRO BONO WORK

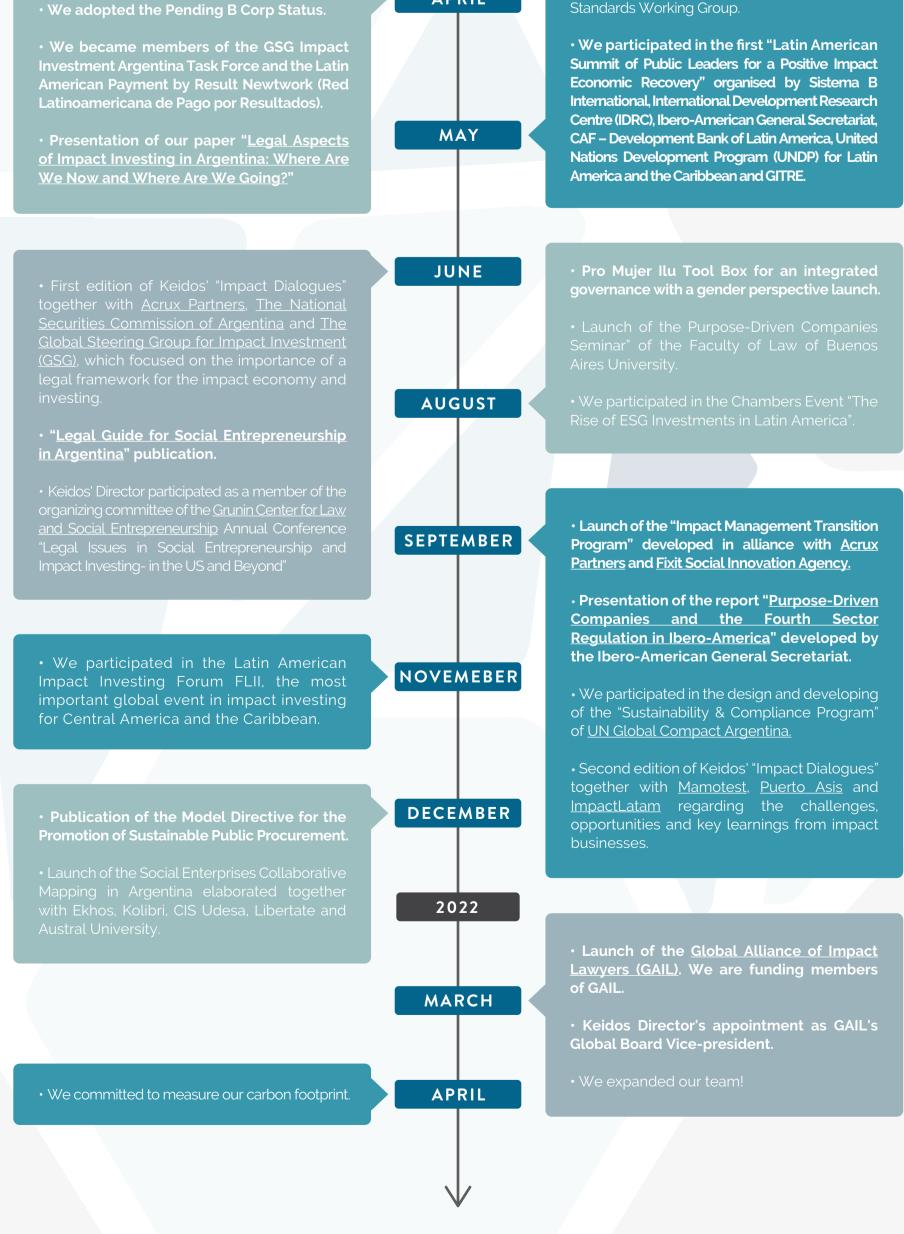
to develop the impact ecosystem to:



> WHAT WAS OUR FIRST YEAR OF WORK AT KEIDOS LIKE?

• Keidos Legal Impact Launch.

2021 APRIL



CONTACT US

If you want to know more about our services and projects do not hesitate to contact us:



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